The Seminar workshop on Data Science and Data Analytics was held on May 9 at the Function Hall, 7th Flr., CIRTC Bldg., Pablo Borbon Main I. Bearing the subject, “Integrating Data Science and Data Analytics in various research thrusts of the university,” the event was facilitated by the office of Research and participated by selected faculty researchers from the different campuses of the university.

The activity was the first segment of the seminar series to be conducted this year by the Research office. The said activity aimed to update its participants on the latest research trends, particularly on the topic of data science and data analytics.

Philippine Women’s University’s Director for Research and Development Dr. Menchita F. Dumlao was the guest speaker for the event. Dr. Dumlao discussed the definition and characteristics of data, how it works, its importance, and its social relevance. She also discussed the research methodology of data science.

After the discussions, an engaging Q&A portion between the participants and the speaker was done via Mentimeter.

Another significant segment of the activity was the group brainstorming session where each group formulated a capsule proposal for possible research topics in Data Science and Data Analytics. During the presentation of capsule proposals, Dr. Dumlao shared her comments and recommendations for the improvement of each study.