



## CTI holds Design Thinking Workshop with DTI MSMEs

The Department of Trade and Industry (DTI) partnered with BatStateU CTI and LIKHA FabLab to conduct a crash course on Design Thinking for the selected Micro, Small and Medium Enterprises (MSMEs) in Batangas province on January 17 at BatStateU Pablo Borbon Main I.

Participating MSMEs were the Esayo Soap Manufacturing, Marlica Art Gym, Cake it Away, Cortez Glass and Aluminum, Ranola Furniture Shop, and RJC Woodworks. The workshop included discussions and activity sessions such as ideation, validation, prototyping, business model canvass and pitching.



Workshop output of participants during ideation session



Participating MSMEs receive their certificates of participation



Participants during the workshop proper

## CTI hosts Roundtable Discussion Series with Partners in Batangas region

To increase the network of BatStateU CTI and extend its services within Batangas region, the center conducted a series of round table discussions to identify the needs of the community and discuss what can be done by both parties to contribute to the continuous development of the community through innovation.



**March 4, 2019; Inosluban, Maraway, Lipa City** - The CTI team visited the Marlica Art Gym. The two parties initially met at the previously held DTI Design Thinking Workshop and made initial plans to conduct partnerships.



**March 7, 2019; Occidental Mindoro** - The CTI team visited the MV Soft Tech, Inc. which is a one-stop shop for businesses looking for turn-key solutions and best practices in ICT systems and infrastructure.



**March 11, 2019; Mataas na Lupa, Lipa City** - The CTI team went to NEXUS Innovation Labs and conducted another round table discussion. Together with the CTI team is Engr. Louie Villaverde, Head of BatStateU LIKHA FabLab.