



Republic of the Philippines
BATANGAS STATE UNIVERSITY
COLLEGE OF ACCOUNTANCY, BUSINESS, ECONOMICS AND
INTERNATIONAL HOSPITALITY MANAGEMENT
Pablo Borbon Main I
Rizal Avenue, Batangas City



PROGRAMS

Doctor in Business Administration (DBA)

CMO 09, s. 2003; CMO 36, s. 1998

Program Objectives

1. Analyze internal and external environmental influences on organizations in order to develop strategic plans for the management of change and the development of their organizations.
2. Apply business research studies and demonstrate critical thinking in order to assess their quality and applicability in improving the effective handling of business management problems.
3. Demonstrate and apply knowledge of behavioral, policy and strategic issues to improve the effectiveness of their own organizations.
4. Design and implement a range of quantitative and qualitative research methods frequently used in business research to solve current business management problems.
5. Demonstrate superior oral and written communication skills relevant to business. Possess effective communication skills, specifically write business documents clearly, concisely, and analytically and speak in groups and in public clearly, concisely and analytically, with appropriate use of visual aids.
6. Demonstrate application of theoretical knowledge to the advancement of business practice in a live organizational business setting.
7. Exemplify a high level of professionalism, leadership and independence based-on expertise in a challenging business organizational setting.

Student Outcomes

1. Integrate and apply theory and scholarly research to develop innovative approaches to business problems in global and diverse environments.
2. Apply and communicate strategic approaches to business practice and planning.
3. Develop and apply critical thinking to business problems and opportunities.
4. Integrate ethical concepts and integrity into sustainable business models.
5. Develop expertise within and across functional and cross functional disciplines.
6. Integrate internal and external factors with analytical techniques to support evidence based decision making.
7. Apply collaborative techniques to develop business relationships, partnerships and alliances.
8. Communicate and disseminate advanced business knowledge and research thru publication, teaching and consultation.