

## **PROGRAMS**

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### **Bachelor of Science in Entrepreneurship (BSEntrep)**

Academic Year 2018-2019

Reference CMOs: CMO No. 18, s. 2017, CMO 4, s. 2018 and CMO 20,s. 2013

#### **Program Objectives**

To produce business professionals who:

1. Set-up a business;
2. Manage and operate a business; and
3. Assume managerial position in the field of Business Development, Corporate Planning and other related positions in the corporate or Public organization or Non-Government Organizations.

#### **Program Outcomes**

Students of BS Entrepreneurship should be able to:

1. Conduct a self-assessment to determine level of entrepreneurial competencies;
2. Analyze/scan the environment to determine business opportunities and develop their profitability profiles from which entrepreneurial ventures can be selected from;
3. Prepare a business plan; and
4. Mobilize the necessary human, financial, logistical, and technical resources to implement the business plan.
5. Prepare and comply with requirements for business operation;
6. Operate and manage the enterprise observing good governance and social responsibility; and
7. Apply entrepreneurial management in any organization other than own enterprise.