

## **PROGRAMS**

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### **Bachelor of Science in Business Administration (BSBA)**

#### **Major in Operations Management**

Academic Year 2018-2019

Reference CMOs: CMO 17, s. 2017, CMO 4, s.2018 and CMO 20,s. 2013

#### **Curriculum Description**

The Bachelor of Science in Business Administration major in Operations Management program prepares students to manage the operations of manufacturing, agri – business, as well as service enterprises, focusing on the need to effectively and efficiently produce and deliver products and services on time and efficiently produce and deliver products and services on time and within budget. The program curriculum covers all aspects of operations within the organization, including the management of purchases, inventory, production and service quality, logistics, supply chain and distribution.

#### **Program Objectives**

To produce business professionals who:

1. Assume supervisory and/or managerial responsibilities within their organization;
2. Pursue graduate studies in business and management; and
3. Manage a business.

#### **Program Outcomes**

Students of BS Business Administration should be able to:

1. Analyze the business environment for strategic direction;
2. Prepare operational plans;
3. Innovate business ideas based on emerging industry;
4. Manage a strategic business unit for economic sustainability; and
5. Conduct business research.