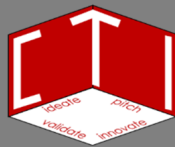


Jumpstart your ideas with CTI



***Ideate** your creative proposal and give us your winning **Pitch** to create a strategic plan on improving it. **Validate** your ideas to see the bigger picture in determining the steps in promoting it to the micro and macro enterprises. Finally, **Innovate** for a dynamic growth of the start-ups.*

The BatStateU Center for Technopreneurship and Innovation (CTI) supports potential entrepreneurs to jumpstart their ideas. The center provides an environment for incubatees where they can strengthen those ideas and skills before entering the real business world.

CTI is a Technology Business Incubator (TBI) which provides a supporting ecosystem that includes financing, mentoring, leadership development and technology commercialization. The center also has connections to various linkages and partners that will give assistance in providing a competitive operation and management to the startups.

Food Innovation Center Making food in Batangas Province more Marketable

Filipinos love to explore different places in local and international destinations just to try out the food and local delicacies from different cultures. Many Filipino cuisines have unique flavors and ingredients, which continue to improve. This is why the Department of Trade and Industry (DTI) strategized a One Town, One Product program, which commercializes the different products offered by each of the local communities in the Philippines. This enables them to develop, promote, and support the products and services that will enrich the head culture as well.

Batangas State University initiated a similar program by establishing the Food Innovation Center. The center serves as a hub for innovations on product / process development, and provides marketing strategies, food analysis, food safety and quality training. This will encourage more entrepreneurs in turning their business ideas into a reality by grabbing the opportunity in using the center's offered capabilities. This center is not only limited to the BatStateU community but it will also serve Micro, Small and Medium Enterprises (MSMEs) in Batangas Province where it envisions to transform the livelihood of the communities.

