



Republic of the Philippines
BATANGAS STATE UNIVERSITY
 College of Accountancy Business Economics and
 International Hospitality Management
 Gov. Pablo Borbon Campus I, Batangas City, Philippines 4200
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CABEIHM GRADUATE STUDIES

**MASTER IN BUSINESS ADMINISTRATION
 NON - THESIS PROGRAM**

FOUNDATION COURSES (9 UNITS)

CODE	DESCRIPTION
BA 501	Research Methodology
BA 502	Advanced Statistics
BA 503	Philippine Business Environment

MAJOR COURSES (18 UNITS)

BA 504	Human Behavior in Organization
BA 505	Economic Theories and Policies
BA 506	Financial Management
BA 507	Marketing Management
BA 508	Operations / Production Management
BA 509	Human Resource Management

ELECTIVE COURSES (6 UNITS)

BA 510	Business Policy or Strategic Management
BA 511	Investment Management
BA 512	Entrepreneurship
BA 513	Corporate Planning / Organizational Change & Development
BA 514	Management Control & Information System

INTEGRATIVE COURSES (9 UNITS)

BA 515	Business Research Projects (Compulsory)
BA 516	Legal Management
BA 517	Logistics Management

-TOTAL NUMBER OF UNITS: 42 Units-