



herRepublic of the Philippines
BATANGAS STATE UNIVERSITY
College of Accountancy Business Economics and
International Hospitality Management
Gov. Pablo Borbon Campus I, Batangas City, Philippines 4200
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CABEIHM GRADUATE STUDIES

DOCTOR OF BUSINESS ADMINISTRATION

BASIC COURSES (12 UNITS)

CODE	DESCRIPTION
BA 600	Philosophical and Social Dimensions of Man & Management
BA 601	Corporate Planning & Strategies
BA 602	Methods of Quantitative Research
BA 603	Methods of Qualitative Research
BA 604	Advanced Statistics
BA 605	Seminar in Philippines Business Environment

MAJOR COURSES (24 UNITS)

BA 606	Theories and Models of Organization
BA 607	Economic Analysis and Asian Economics
BA 608	Corporate Finance
BA 609	Investment Management
BA 610	Applied Marketing Management Models
BA 611	Quantitative Techniques in Operations Management
BA 612	Computer Application in Business Management
BA 613	Management Theory Development

INTEGRATIVE COURSES (9 UNITS)

BA 614	Problems and Issues in Business Management
BA 615	Entrepreneurship in Global Perspective
BA 616	Problems in Managerial Economics
BA 617	Policy Analysis and Development
BA 618	Problem in Corporate Finance

BA 619	Seminar in Human Resource Development
BA 620	Special Problem in Development Administration

DISSERTATION (12 UNITS)

DW I	Seminar in Dissertation Writing
DW II	Final Defense

-TOTAL NUMBER OF UNITS: 63 Units-