



Republic of the Philippines  
**BATANGAS STATE UNIVERSITY**  
**COLLEGE OF ARTS AND SCIENCES**  
 Batangas City

**REVISED CURRICULUM**  
**BS DEVELOPMENT COMMUNICATION**  
 Effective AY 2012-2013

<b>FIRST YEAR * First Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
*ENG 100	English Plus (non-credit)	3	0	0	0	
DEVC 100	Introduction to Development Communication	3	0	3	3	
ENG 101	Advanced Grammar and Composition	3	0	3	3	
FIL 101	Komunikasyon sa Akademikong Filipino	3	0	3	3	
SS 101	General Psychology	3	0	3	3	
MATH 103	College Algebra	3	0	3	3	
HUM 101	Introduction to Humanities (Art Appreciation)	3	0	3	3	
NS 101	Earth and Environmental Science	3	0	3	3	
PE 101	Physical Fitness, Aerobics and Gymnastics	2	0	2	2	
SS 115	Seminar in Personality Development	1	0	1	1	
NSTP 1	National Service Training Program I	3	0	3	3	
	Total	27	0	27	27	

\*For EPT non-passers

<b>FIRST YEAR * Second Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
ENG 101	Advanced Grammar and Composition	3	0	3	3	
DEVC 101	Introduction to Media Writing	3	0	3	3	DEVC 100
ENG 102	Study and Thinking Skills	3	0	3	3	ENG 101
FIL 102	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	0	3	3	FIL 101
SS 102	Philippine History	3	0	3	3	
NS 102	Biological Science	3	0	3	3	NS 101
MATH 107	Plane Trigonometry	3	0	3	3	MATH 103
PE 102	Rhythmic Activities	2	0	2	2	PE 101
NSTP 2	National Service Training Program	3	0	3	3	NSTP 1
	Total	26	0	26	26	

<b>FIRST YEAR * Summer</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
*ENG 102	Study and Thinking Skills	3	0	3	3	ENG 101
	Total	3	0	3	3	

\*For EPT non-passers

<b>SECOND YEAR * First Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 102	Fundamentals of Development Journalism	3	0	3	3	DEVC 101
DEVC 103	Fundamentals of Educational Communication	3	0	3	3	DEVC 101
DEVC 106	Introduction to Communication Theory	3	0	3	3	DEVC 100
ENG 103	Oral Communication	3	0	3	3	ENG 102
LIT 101	Philippine Literature	3	0	3	3	
FIL 103	Masing na Pagpapahayag	3	0	3	3	FIL 102
CHEM 100	Basic Chemistry	3	0	3	3	
COMP 101	Introduction to Computer Science	3	0	3	3	
PE 201	Recreational Games and Sports	2	0	2	2	PE 102
	Total	26	0	26	26	

<b>SECOND YEAR * Second Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 104	Fundamentals of Community Broadcasting	3	0	3	3	DEVC 101
DEVC 105	Fundamentals of Audio-Visual Communication	3	0	3	3	DEVC 101
DEVC 107	Development Writing	3	0	3	3	DEVC 102
ENG 104	Technical Writing	3	0	3	3	ENG 103
SS 104	Life and Works of Rizal	3	0	3	3	
SS 106	Politics and Governance with Philippine Constitution	3	0	3	3	
HUM 102	Introduction to Philosophy	3	0	3	3	HUM 101
LIT 102	World Literature	3	0	3	3	LIT 101
PE 202	Team Sports	2	0	2	2	PE 201
	Total	26	0	26	26	

<b>THIRD YEAR * First Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 108	Communication and Society	3	0	3	3	Junior Standing
DEVC 109	Writing and Program Planning for Community Radio	3	0	3	3	DEVC 104
DEVC 110	Broadcast Speech and Performance	2	3	5	3	DEVC 104
DEVC 111	Photography in Development	3	0	3	3	DEVC 103
DEVC 112	Visual Design and Technique	3	0	3	3	
DEVC 113	Publication Writing and Editing	3	0	3	3	DEVC 107
SS 105	Basic Economics with Taxation & Land Reform	3	0	3	3	
SS 120	Asian Civilization	3	0	3	3	
STAT 101	Fundamentals of Statistics	3	0	3	3	
	Total	26	3	29	27	

<b>THIRD YEAR * Second Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 114	Broadcast-Based Distance Learning Systems	2	3	5	3	DEVC 104
DEVC 115	Radio and Television Production	2	3	5	3	
DEVC 116	Management and Production of Community Newspaper	3	0	3	3	DEVC 113
DEVC 117	Environmental Communication	3	0	3	3	
DEVC 118	Audio-Visual Planning and Production	2	3	5	3	DEVC 112
DEVC 119	Strategic Communication in Development	3	0	3	3	Junior Standing
COMRES 1	Introduction to Communication Research	3	0	3	3	DEVC 106
COMP 102	Computer Programming with Visual Basic	2	3	5	3	COMP 101
	Total	19	12	32	24	

<b>THIRD YEAR * Summer</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w*</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 120	Interpersonal Communication and Participatory Development Communication (w/ Immersion*)	15	0	15	5	Junior Standing
	Total	15	0	15	5	

<b>FOURTH YEAR *First Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
PSY 104	Developmental Psychology	3	0	3	3	Senior Standing
DEVC 121	Media Laws and Ethics	3	0	3	3	COMRES 1
COMRES 2	Communication Research 2 (Thesis Writing)	3	0	3	3	
SS 103	Society and Culture with Responsible Parenthood	3	0	3	3	
COMP 105	New Media Technology	2	3	5	3	COMRES 1
DEVC 122	Seminar in Development Communication	1	0	1	1	
	Total	15	3	18	16	

<b>FOURTH YEAR * Second Semester</b>						
<b>Course Code</b>	<b>Descriptive Title of the Course</b>	<b>Lec h/w</b>	<b>Lab h/w</b>	<b>Total h/w</b>	<b>Credit Units</b>	<b>Pre-requisite</b>
DEVC 123	On-the-Job Training (Media Internship)	0	0	0	10	Senior Standing
	Total	0	0	0	10	